

CLAIMS JOURNAL

WE'RE THE HIGHEST-TRAFFICKED P/C CLAIMS-SPECIFIC NEWS SITE IN THE WORLD

Confirmed by SimilarWeb.com, Aug 9, 2019

#1 in Website Reach

168k

Monthly Pageviews on ClaimsJournal.com

104k

Monthly Users on ClaimsJournal.com

Google Analytics, Average Jan-July 2019

BPA-Audited eNewsletters

19.5k

Opt-in Subscribers to Daily Headlines eNewsletter

BPA Audit, Average Jan-June 2019

Media Followers



18k



5k



2.5k

As of January 13, 2020

a MASSIVE Mobile Presence

51k

of Monthly Pageviews are via Mobile Website

39k

of Monthly Users are on Mobile Website



Google Analytics, Average Jan-June 2019

an Elite Audience of

Decision Makers

CLAIMS DIRECTORS,

VICE PRESIDENTS,

SUPERVISORS, MGRS,

RISK MANAGERS,

OWNERS, PRINCIPALS,

PRESIDENTS & CEOs

48% of those who took our website survey hold one of these titles

Claims Journal Website Survey, Aug 2019

(NO Smoke or Mirrors)

Our website statistics are backed up by

GOOGLE ANALYTICS

our social media accounts increase with

ORGANIC GROWTH

and our newsletter subscribers are

BPA-CERTIFIED REAL PEOPLE

who **OPTED-IN** because they want to receive our emails and because they

TRUST OUR BRAND !

Plus, a Full Selection of Modern Ad Delivery Tools



KEYWORD RETARGETING



GEO-FENCING



CONTENT MARKETING



LEAD GENERATION



SITE WRAPS

In other words,

CLAIMS JOURNAL IS LEGIT

www.claimsjournal.com/advertise