WE’RE THE HIGHEST-TRAFFICKED P/C CLAIMS-SPECIFIC NEWS SITE IN THE WORLD

Confirmed by SimilarWeb.com, Aug 9, 2019

168k Monthly Pageviews on ClaimsJournal.com
104k Monthly Users on ClaimsJournal.com

BPA-Audited eNewsletters
19.5k Opt-in Subscribers to Daily Headlines eNewsletter

a MASSIVE Mobile Presence
51k of Monthly Pageviews are via Mobile Website
39k of Monthly Users are on Mobile Website

#1 in Website Reach

Monthly Pageviews and Monthly Users on ClaimsJournal.com

Google Analytics, Average Jan-July 2019

Monthly Pageviews

Monthly Users

Media Followers

18k on Twitter
5k on LinkedIn
2.5k on Facebook

an Elite Audience of Decision Makers

CLAIMS DIRECTORS,
VICE PRESIDENTS,
SUPERVISORS, MGRS,
RISK MANAGERS,
OWNERS, PRINCIPALS,
PRESIDENTS & CEOs

48% of those who took our website survey hold one of these titles

Our website statistics are backed up by GOOGLE ANALYTICS
our social media accounts increase with ORGANIC GROWTH
and our newsletter subscribers are BPA-CERTIFIED REAL PEOPLE
who OPTED-IN because they want to receive our emails and because they TRUST OUR BRAND!

(No Smoke or Mirrors)

Opt-in Subscribers to Daily Headlines eNewsletter

Google Analytics, Average Jan-June 2019

51k of Monthly Pageviews are via Mobile Website
39k of Monthly Users are on Mobile Website

Plus, a Full Selection of Modern Ad Delivery Tools

KEYWORD RETARGETING
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SITE WRAPS

19.5k
Opt-in Subscribers to Daily Headlines eNewsletter

a MASSIVE Mobile Presence
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